

hey,  
hi, *hello*  
*there*



## PROFILE

I have experience in brand coherence and development, as well as client cultivation and management. I am equal parts independent and team-oriented.

I have a strong storytelling ability and am excited to join a challenging and collaborative work environment.

*anna  
senn*  
wants  
to work  
with you.

## EDUCATION

University of Colorado

BA English, 2010

Chicago Portfolio School

Copywriting, 2021

## CONTACT

Anna Senn

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## WORK EXPERIENCE

Mason Cold Brew Coffee | Co-Founder

- invented unique flavor-infusion process behind product
- created the brand and story of Mason
- built self-distribution network to retailers and consumers across Los Angeles
- featured in LA Business Journal, BevNet, Houston Business Radio
- partnered with other brands for events, festivals and charity benefits

Personal Trainer | 220 Fitness + Independent

- independently established and grew client base
- continuously advanced education with classes, seminars and workshops
- developed strong communication and listening skills
- adapted approaches to meet individual needs and goals of client
- maintained a 90% resign rate

Creative Work

- Ready To Mingle (TV pilot)
  - writer, producer, director
- 3 For The Price of 1 (web series)
  - writer, producer, actor
- Educated (TV pilot)
  - writer, producer

portfolio: annasenn.com

references available upon request